

## Enterprise Risk Management

**PROGRESS ALWAYS INVOLVES RISK; YOU CAN'T STEAL SECOND BASE AND KEEP YOUR FOOT ON FIRST.**

- FREDERICK B. WILCOX -

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### What we do:

- ✓ Sustainability Strategy Integrated with ERM Risk/Opportunity Matrices
- ✓ Connections to Facilities, Operations & Supply Chain
- ✓ Business, Infrastructure & Community Level Resilience
- ✓ Climate Change, Energy & Environmental Solutions
- ✓ Business Continuity & Disaster Recovery Plans
- ✓ Risk Communications & Stakeholder Engagement
- ✓ Managing Risk in Complex Sustainability Projects

### Our Roots in Risk:



Stephen Bushnell, the firm's founder and Principal has forty years of experience in the insurance industry

Including widely recognized solutions at the intersection of sustainability and risk.

### A integrated view of risk and reward...

Risk management is an effective, time-tested approach to identify and manage the entire landscape of immediate and emerging future risks, including rapidly evolving energy, environmental and other sustainability challenges. However, risk is only half the equation. *Enterprise risk management* adds a second critical dimension: the benefits that accompany risk. Without considering the benefits, public and private sector stakeholders can become too risk averse and miss enormous opportunities. Understanding integrated risk and reward optimizes decisions and drives success.

Stephen Bushnell + Associates' proprietary **Sustainable Risk Management Process & Tool Kit** and consultative approach supports clients with a proven framework to manage and exploit their green and sustainability based strategic, operational, financial and physical risks and opportunities.

### Public and private sector leaders alike can discover the synergies between sustainability & ERM:

- **Leverage Enterprise Risk Management (ERM)** to move beyond the hype and translate sustainability into strategic, operational, financial and physical risks & opportunities that will impact your mission and bottom line.
- **Analyze, quantify, prioritize and monitor risks & opportunities**, driven by interconnected internal/external factors unique to your organization.
- Respond with clear and actionable plans to **proactively mitigate risk and exploit opportunities**.
- **Integrate an ERM-based approach to sustainability across your organization** that is designed for **continuous improvement** and will be able to adapt to a rapidly changing risk / opportunity landscape.

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